



## Summary of Membership and Chamber Activity

-Message from SCCC Director & Membership Chairman, Erich Amgwerd

I am pleased to inform you that we have experienced **an increase in Membership of over 60% since our 2006 AGM**, as our Chamber witnessed growth and representation in many new industries, enabling more interaction and business opportunities amongst our membership.

Our focus on establishing **new & interesting venues** for our members successfully encouraged networking and business development. Here is a snapshot of some of these functions, which we organized alone or in **cooperation with other Swiss organizations & the Consulate General of Switzerland**.

- The Dinner & Drinks Series, DIN (20+ industries represented)
- Swiss Olympic Evening with VANOC (300 attendees)
- Representation in the Swiss Pavilion at the Globe 2008 Exhibition
- Senior Level Management & Government Cocktail Reception (60+ attendees)

**Our website has also seen an approximate 50% increase in new web traffic** with constant regular traffic over the year, offering our Corporate Members and Sponsors excellent **advertising and business development opportunities, and brand recognition**. To source information on Switzerland and tenders for business in Canada, our website provides you with guidance and information.

**New membership categories** were created in February of 2008 of which you will find details in the membership section of our website. We suggest you review and take advantage of the new Corporate Memberships. I remain available to answer any questions you may have regarding SCCC Membership.

2008/2009 looks to be very interesting and rewarding, with **new initiatives (environmental / immigration etc.)** and a strong build up for 2010. We look forward to having you participate as valued members of the SCCC!

With kind regards,

### Erich Amgwerd

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