



Swiss Canadian Chamber of Commerce (B.C.) Inc.

790 – 999 Canada Place, Vancouver BC Canada V6C 3E1

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[www.swisscanadianchamber.com](http://www.swisscanadianchamber.com)

# The Swiss Canadian

## Business Focus

► January 2009 SCCC e-Publication :: v.1

Swiss Canadian Chamber of Commerce (BC) Inc.

Building business links between Switzerland, British Columbia and Alberta

 Please consider the environment before printing this communication

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Newest **SCCC GOLD Corporate** Member  
Upgrade your membership for 2009!

### Get your SCCC membership free!

Please visit our website for the new membership promotion starting January 1, 2009.

Find out how to get your membership free:

[http://www.swisscanadianchamber.com/pdf/2009\\_SCCC\\_Membership\\_Promotion.pdf](http://www.swisscanadianchamber.com/pdf/2009_SCCC_Membership_Promotion.pdf)

### New SCCC Logo

With all the developments in the past 2 years, including the growing media attention and various other forms of publicity, the Board has decided to have a new logo created, one which readily identifies our Chamber, in a modern, clear and concise way. We approached a graphic designer, provided some guidelines, and are pleased to present you with our new logo. As you will see, it is already introduced on our website! A big thank you to Dewey Liew for his complimentary designing work

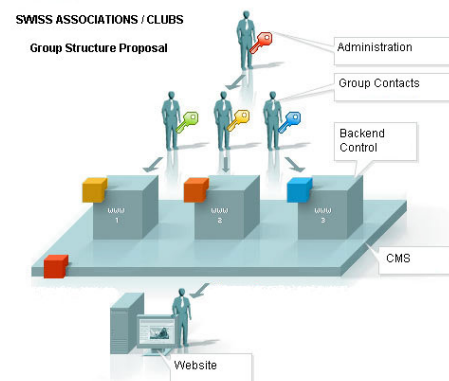


### Swiss Academics (SAE 2008) – Oct. 22, 2008

Dr. Thomas Bissig, Director of Research & Education represented our Chamber at this strategic meeting hosted by Mr. Walter Deplazes, Consul General of Switzerland in Vancouver. The discussion included participation of Christian Simm, executive director of Swissnex, San Francisco and Sebastian Hug, scientific attaché of the Swiss Embassy in Ottawa amongst numerous other delegates. The plan is to create a group called "Swiss BC Academic Group" or SBCA which would explore avenues like a collaboration in fuel cell research between Switzerland and Canada (PSI, ETH) together with the National Research Council of Canada's Institute for Fuel Cell Innovation (NRC-IFCI). The Swiss and Canadian Academics plan to meet again in Spring 2009 to further explore the creation of such an association.

### Swiss Presidents Meeting – Dec. 15, 2008

The heads of the Swiss Society of Vancouver (SSV), Vancouver Dorfmusik, Swiss Choir, Seniors Club, Swiss Canadian Mountain Range Association (SCMRA) and of course the Swiss Canadian Chamber of Commerce (SCCC), met together in the offices of the Consul General of Switzerland to discuss future collaboration of the various Clubs and Organizations in Vancouver and to possibly include the rest of BC as well as AB. An agreement in principal was achieved to create a centralized access point (online portal / content management system), providing consolidated access to the respective organizations. The expertise of our Director, Erich Amgwerd and Konrad Iten of the Swiss Society of Vancouver was requested to discuss and mediate such a solution. We will be investigating various technologies, costs and creating a project plan to structure such a technology. Also discussed was the hiring of an administrator / secretary to be shared amongst the associations. Stay tuned for more...



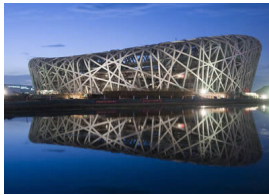


## SCCC Recent event summary



### Oct. 29, 2008: SGS 2008 – Swiss Gourmet Series (Wine Tasting)

The Swiss / Canadian wine tasting and food pairing (Swiss & Okanagan Wines), organized by SCCC Director, Maria Rajanayagam, together with Castelandante, a local travel consultant company, showcased enogastronomy tours of wine routes in southern Switzerland and northern/central Italy. The evening was conducted by the owner of the William Tell restaurant in Vancouver and concluded with a draw. Rudy & Erica Ernst, were the lucky winners of 2 Swiss Rail passes in First Class, sponsored by Switzerland Tourism.



### Oct. 2, 2008: SAF 2008 – Swiss Film & Cocktail Reception

With over 100 attendees at the cocktail reception, and over 300 viewers of the Swiss Film over the span of several days, the audience was able to meet & mingle with top architects and business people. The film directed by Christoph Schaub and Michael Schindhelm featured Swiss Architects, Jacques Herzog and Pierre de Meuron, designers of the Beijing "Birds Nest", was presented at the Vancouver International Film Festival. The SCCC and VIFF thank the Consulate General of Switzerland in presenting films from Switzerland.



### Sept. 4, 2008: DIN 4 2008 – Dinner & Drinks w/ Guest Speaker

Guest speakers from Ocean West Financial Group Inc., presented attendees with a possibility to discover a "Profitable Insurance Strategy" *\*not endorsed by the SCCC* which should be reviewed by your accountants/lawyers/advisors if interested. The audience actively participated in this lively session, which was followed by a tasty 3 course dinner at the award winning, William Tell Restaurant. The SCCC looks forward to continuing the DIN Series with guest speakers in 2009, and welcomes suggestions for interesting topics from our membership.

## Investment Opportunity? \* Advertisement of Mulvehill Creek



### Lakeshore Property for Development or as Private Residence...

SCCC members Cornelia and Rene J Hueppi chose the Columbia Valley and the Arrow Lake area as their new home 15 years ago, as it offers the most distinct four seasons on the planet: Spring comes like an explosion (first hummingbird always April 29th), summer temperatures barely exceed 30°C and everything is still green in September. The golden fall often lasts into November, and a white Christmas is guaranteed without the frost of Alberta, the Prairies, or the East Coast. The valley is only 450m above sea level but well protected by 3 - 4000m high mountains. Due to age and health reasons, Hueppi's are selling their secluded 14 hectare property (no neighbours, surrounded by Crown Land only) peninsula at the lake, with a year round creek and a 100m waterfall, located only 25 km away from Revelstoke, which boasts the highest

vertical ski run in North America. It offers tremendous development potential (resort commercial zoning) or can be used as a comfortable private residence. The well-kept 10 year old and renovated 16 room cedar building was built as an intimate education centre and is presently an awarded B&B (Frommer's Guide: ... one of the most superlative inns in all of BC and the Canadian Rockies). The Hueppi's are so called self-sustained as they run their own hydro power plant and water system and have a 1000 m2 organic garden and orchard. This property may interest developers, hoteliers or individuals seeking a family vacation destination or retirement or "dropout" home.

For more info visit: <http://www.mulvehillcreek.com> and select <development opportunity> or call 1 250 837 8649.

## Newest SCCC "Gold" Corporate Member

∴ Pacific Alps Management Ltd.

[www.pacificarbour.ca](http://www.pacificarbour.ca)

Property Development / Retirement Properties



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## SCCC Upcoming activities / events...

Our events committee, chaired by our Corporate Secretary, Sean Muggah, has been very busy identifying the 2009 calendar of Events. 2009 once again will be a very active year! We will be continuing most of our "Series" events, which are now almost "a tradition", and will be adding a variety of other functions including:

- Olympic related themes
- Special guest speakers
- Events combined with other Swiss and European Associations
- On request of our members, we will organize some Social events

All of our members will be emailed and informed of upcoming events, and updated information will be posted on our website. Please keep in mind that we do our best to keep our/your costs as low as possible, and that we are a not-for-profit, volunteer run organization.

- All events that are open to outside guests (Non-Members) will be indicated as such.
- Please note that currently, Member pricing is "at-cost" and doesn't include any premium.
- As premium will be charged for all Non-Members, we encourage all interested parties (future members) to apply for their SCCC membership and take advantage of numerous other benefits.

:: Visit our website for a list of the upcoming events: <http://www.swisscanadianchamber.com/events-upcoming.htm>

## Please note in your calendars:

### The next event is on:

Thursday, January 22, 2009 – **Dinner with Special Guest**  
6:00 to 10:00 PM  
@ The William Tell Restaurant

### Our Guest Speaker for this evening will be:

Paul Dube, Canadian Taxpayers Ombudsman  
In February 2008, Mr. Dubé was appointed as Canada's first Taxpayers' Ombudsman. His role is to uphold the Taxpayer's Bill of Rights and to see that taxpayers get professional service and fair treatment from the Canada Revenue Agency (CRA). Mr. Dubé will address us for 15 to 20 minutes and explain the mandate of his new office and hear comments or receive input during the Q & A period.  
**This is a unique opportunity for you to learn more about CRA and your rights!**

### Don't miss our AGM on:

Wed., April 29, 2009: SCCC AGM – **Annual General Meeting**  
11:30 to 1:00 PM  
@ The William Tell Restaurant

## SCCC Platinum Corporate Members

Bank Vontobel AG, Representative Office Vancouver  
Swiss Private Banking  
&  
Consulate General of Switzerland in Vancouver



&



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Consulate General of Switzerland in Vancouver