

Special Interest Articles

Green Technologies.

Switzerland & Olympics.

Swiss Financial News.

2010 Transport & Business.



swiss canadian chamber of commerce

building business links between Switzerland and Western Canada

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland in Vancouver



Vifor Pharma



VONTOBEL

Welcome Maria van Dijk



Maria van Dijk recently completed her Masters degree in Communication & Information Science in the Netherlands, and has come to Vancouver to further her English ability. With focus to further her international business experience, Maria started her position with the SCCC on September 1, 2009 as SCCC Administration and Project Coordinator and will be with us until January 2010. Through our chamber, she is deeply involved in the research and coordination

phases for the upcoming Globe 2010 symposium.

In her free time, Maria enjoys her time here in Vancouver, especially outdoors at the local mountains and beaches. She loves being a 'tourist' in Vancouver, and has already gone whale watching on Vancouver Island, done the Grouse Grind and explored Whistler as well.

Maria works full time for the Chamber, from an office space sponsored by Bank Vontobel AG, Representative Office, and finds her responsibilities in the chamber interesting and diverse. She is also thrilled about the ability to learn many new things and meet all the new faces.

With respect to Globe 2010, Maria has immersed herself in the

Cleantech market of Cascadia, with the objective to discover Canadian companies involved in "Clean Technologies". Armed with her independent research and analysis of the various "Green" companies around town, she is now taking it to the next level. Maria seeks to find and promote synergies between the Swiss Cleantech industry and that of Canada ~ a matchmaking of sorts, where she hopes to entice Swiss companies and individuals to attend Globe 2010.

Maria can be reached via email at can.west@swissccc.com or via telephone at the SCCC coordinates.

She looks forward to hearing from you, and/or seeing you all at our upcoming events!

Important SCCC Updates

Email Invoicing!



We are currently in the process of changing our Credit Card transaction processing system.

In the near future and upon your membership renewal time, you will be contacted by one of the Directors responsible for Membership who will provide you with some updated information about our chamber and introduce to you our new payment collection system. This is good news for you!

Once we have successfully integrated the Paypal invoicing / payment system, you will have the option to pay by Visa, MasterCard,

American Express as well as Bank Transfer (similar to debit card).

Naturally, we will still accept corporate cheques from members wishing to pay through the traditional method.



More information can be found regarding PayPal Email Invoicing: <https://www.paypal.com/emailpay>

Changes to Membership Structure are coming!

Our board of Directors is currently reviewing some possibilities for change in Membership structure, which could include changes in pricing, benefits, events, promotions and more!

One of the objectives of the SCCC is to provide "live links" between British Columbia, Alberta and Switzerland for our members. "Live links" are people and organizations that actively maintain business contacts between Switzerland, BC and AB.

Details will be communicated via our website and email in the near future. Stay tuned!

Individual Highlights

- Latest SCCC Updates 2
- Event Summary 3
- Our 'Green' Focus 4
- Cleantech 5
- Corporate News 6
- Houses of Switzerland 7
- A short message... 8

New SCCC Corporate Members

We would like to welcome the following new Corporate Members to the SCCC:

View all of our corporate members on our website!

Boma Manufacturing



www.bomamfg.com

Panabo Sales



www.panabosales.com

Platinum Corporate

www.swisscanadianchamber.com/platinum.htm

Gold Corporate

www.swisscanadianchamber.com/gold.htm

Standard Corporate

www.swisscanadianchamber.com/standard.htm

Not a member? Join now!

www.swisscanadianchamber.com/membership_info.htm

UPCOMING EVENT

Reserve November 26 in your calendars!

All cash donations accepted at the door will go to a local registered charity. A \$10 donation is suggested as a minimum.

SCCC Upcoming Events

MEMBER ONLY EVENT

When: Thurs., November 26, 2009
What: Pre-Christmas Cocktails
Primary Sponsor: Borden Ladner Gervais, LLP
SCCC Contributions: \$500.00 sponsorship provided
Web Event ID: XMAS 2009
Cost to attend: Free (\$10 donation suggested)
Other Information: Event invitation will be sent via email to all SCCC members.



INFORMATIVE ONLY

When: Nov. 24, 2009 ~ Dec. 11, 2009
What: Swiss Climate Trail
Primary Sponsor: Consulate General of Switzerland
SCCC Contributions: \$1'000.00 sponsorship provided
Web Event ID: Trail 2009
Other Information: Click the link for information:
http://www.swisscanadianchamber.com/trail_2009_-_swiss_climate_trail.htm

Hot topics for 2010...

Stay tuned for exciting events throughout 2010. Our events will cover a variety of topics to include:

2010 Olympic Games

www.vancouver2010.com

Globe 2010

www.globe2010.com

Harmonized Sales Tax - BC

www.gov.bc.ca/hst/

The SCCC is also considering to organize a

Business Development Trade Show (BDTS 2010)

possibly together with some other organizations.

Updates will be made available through our website.

SCCC Recent Event Summary

October 21, 2009: NMD

New SCCC Member Dinner

A special welcome dinner generously hosted by the Consul General of Switzerland, Mr. Walter Deplazes and Mrs. Siegrid Deplazes was held for new members who joined the SCCC in 2009.

September 29, 2009: DIN 7

Dinner & Drinks Series

"How to get around in 2010"

This Olympic theme event organized by SCCC Director, Maria Rajanayagam and sponsored Royal Bank of Canada – was a hit! The venue took place at Bridges Restaurant – one of the two official "Swiss Houses" for the 2010 Olympic Games.

September 8, 2009: WSE

WorldSkills Calgary

A delegation of 93 individuals from Switzerland participated at the WorldSkills Event in Calgary, Alberta. After the event, the delegation traveled to Vancouver to meet with a Director of the Swiss Canadian Chamber of Commerce (BC & AB), as well as SCCC Honorary Director, Mr. Walter Deplazes for a private dinner function. Switzerland ranked #2 in this very challenging and interesting competition.

www.worldskills2009.com

RECENT
EVENT
SUMMARY

Recent
Events
Continued

...

August 1, 2009: SND

Swiss National Day

Director Vince Sciamanna represented the SCCC at the Swiss National Day, which is a patriotic celebration of the union of the 3 states: Uri, Schwyz & Unterwalden ~ that comprise the nation and was formed in 1291. The event took place at the Swiss Canadian Mountain Range Association (SCMRA) and was an evening filled with dancing, eating, drinking and all-round fun.

June 3, 2009: SNR

Summer Night Reception

Our annual fundraiser / silent auction, generously hosted at the residence of the Consulate General of Switzerland in Vancouver, Mr. Walter Deplazes, organized by several Directors of the Chamber and the Consular office, was a great success – with well over 150 attendees.

Through donations from over 20 different companies, with a retail value of just over \$10'000, we were able to raise approx. \$6'000 in funds for future Chamber business development. A special treat was offered by the host ~ a musical interlude on the traditional Swiss Alphorn.

Photos:

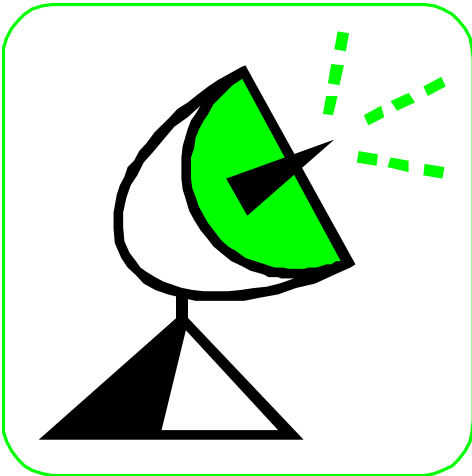
<http://tinyurl.com/mjvoee>



Summer Night Reception

Photographer:
Mark Kinskofer
Vision Event Photography
mark@visionphoto.ca
604-374-5894

Cleantech definition...



What does Cleantech really mean? How does it apply to Switzerland and Globe 2010?

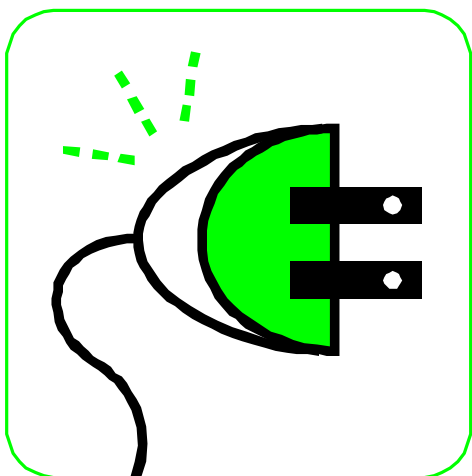
'Cleantech' can be defined as a technology used for production and services, which improve productivity, efficiency and/or performance while reducing energy consumption, waste, pollution, inputs or costs. "A method to reduce negative effects to the environment, while conducting efficient business."

Swiss companies targeted for Globe 2010 are mainly involved in the areas of Waste treatment and recycling (1),

Waste Gas and Exhaust Air Treatment (2), Water and Waste Water Treatment (4), Energy Generation and Recovery (6), and Services, Consulting and Engineering Services (8).

As Switzerland ranks high on the ladder of developing new ideas for the Cleantech area, Swiss companies have a lot to offer to Canada. We strive to develop fruitful partnerships that increase 'Clean' business between Switzerland and Canada.

For a description of the above numbered items, go to page 6 of this publication.



Who is Peter Hotz

Peter Hotz (66) a Swiss citizen with formal education in electrical engineering, project management, information systems management, marketing, and business administration is currently in Vancouver assisting in the preparation of the Swiss Pavilion, which will be showcased at Globe 2010.

Peters experience was gained working with Swiss and foreign multinational, globally active, industrial companies, first starting as a development engineer, then advancing through management / executive management

positions. Hotz is well traveled and has been in Europe, North America, Asia, Africa, Australia, and New Zealand. Since his formal retirement, he has been involved in business coaching for high-tech startups and volunteer work for various business projects.

Peter lives in Zurich, is happily married with 2 grown-up children. He enjoys travel, cooking for guests, and chopping wood for both his in- and out-door fire places. Peter likes spending time in his outdoor hot tub and mountain chalet in the Swiss Alps.

SCCC Globe 2010 Committee

Project Lead: Peter Hotz

Committee Members: Thomas Amgwerd
Walter Deplazes
Maria van Dijk
Diane Kunic-Grandjean
Daniel Rueger

**GLO
20B
10E**

**Swiss
Pavilion**

Export Promo Project / Swiss Cleantech

SCCC participates in Export Promotion Project for Swiss Cleantech Industry in Western Canada:

The Swiss Federal Parliament has decided on a number of stabilizing action programs in view of the country's current economics situation.

The Swiss Federal Government through the Ministry of Economics (SECO) has given orders to

the Business Network Switzerland (OSEC) to plan and engage in various projects for supporting specific Swiss industry sectors in their export efforts into foreign markets of high business potential.

One of these projects involves export promotion activities to Western Canada for small and medium size Swiss industrial companies in the clean-tech industry

sector. The organization of this project includes the Swiss Canadian Chamber of Commerce in BC and Alberta, the Consulate General of Switzerland in Vancouver, OSEC, and Swissenviro as the know-how competence center and service provider for the clean-tech industry and for OSEC in Switzerland.



"supporting specific Swiss industry sectors in their export efforts into foreign markets of high business potential."

Swiss Cleantech Project activities...



The project activities include market visits for fact-finding and reporting, information events, match-making between Swiss companies and potential local business partners, B2B meetings, and the preparation and setting up of the

Swiss Pavilion exhibition booth at GLOBE 2010, to encourage Swiss companies to present their products and services in the clean-tech fields, i.e. alternative energy generation means, energy savings measures, green house effect reductions schemes, waste water and solid waste management, etc.

Swissenviro sent Peter Hotz as its industry representative to Vancouver during September and October to support the local project team. All these project activities are focused toward win-win objectives for the Swiss and the local clean-tech industry and for an even greener environment in Western Canada.

CORPORATE NEWS

"strategically strengthening our activities in our core markets in Switzerland, Western and Eastern Europe and Latin America"

Vontobel Group Activity

02-10-2009

On 1 October 2009, the Vontobel Group completed the acquisition of Commerzbank (Schweiz) AG, which was announced at the end of July. The total volume of assets managed by the Vontobel Group has increased to CHF 69.5 billion, including CHF 29 billion in Private Banking (figures at end of June 2009), as a result of the transaction.

"Thanks to the excellent cooperation with our new colleagues, the acquisition was executed rapidly and smoothly. The operational integration process is on track and we anticipate that the organizational merger will be completed in the first quarter of 2010. Our main focus is now on optimally combining our respective strengths and our ability to cultivate the market, as well as on fine-tuning our products and services. In

view of the purely positive response from clients, we are confident that we will realize our goal of strategically strengthening our activities in our core markets in Switzerland, Western and Eastern Europe and Latin America," commented Peter Fanconi, Head of Private Banking at the Vontobel Group.

Continued below...

Acquisition of Commerzbank (Schweiz)

The activities of the Vontobel Group and Commerzbank (Schweiz) AG in Zurich, Geneva and Vienna will be combined, and the IT systems of Commerzbank (Schweiz) AG will be migrated to the Vontobel Group's proven Avaloq platform. Following the completion of the legal merger, the well-established Vontobel brand will be adopted for all operations. This unified market presence is expected to be implemented - start of 2010.

The Vontobel Group is an internationally-oriented Swiss private bank. The family-owned bank was first established in Zurich in 1924. Vontobel specializes in wealth management for private clients and asset management for institutional investors, as well as in investment banking. As of 30 June 2009, the Group held over CHF 100 bn of assets. Around 1,400 employees worldwide provide first-rate, customized services for

clients with an international focus. The registered shares of Vontobel Holding AG are listed on the SIX Swiss Exchange. The Vontobel families and the Vontobel Foundation hold the majority of shares and votes in the company.

Juerg Staehelin
Head of Corporate Communications
Vontobel Group

Susanne Borer
Head of Investor Relations
Vontobel Group

Cleantech definition (continued from page 4)

Cleantech involves numerous sectors and subsectors: Here are some segments that we are focusing on for the Globe 2010, Swiss Pavilion – with some examples:

- 1. Waste Treatment and Recycling (composting, landfill technology, shredding)
- 2. Waste Gas and Exhaust Air Treatment (Air purification at the workplace, dust removal systems)

- 3. Redevelopment of Contaminated Sites and Soil Processing (Soil treatment plants, redevelopment of contaminated sites)

- 4. Water and Waste Water Treatment (Sludge treatment, bio-gas generation and utilization)

- 5. Municipal Technology (Road sweepers, sewer renovation systems)

- 6. Energy Generation and

- Recovery (Solar energy, heat pumps, heat exchangers)

- 7. Measuring, Monitoring, and Control Technology (Measuring instruments for water of for pollution analysis)

- 8. Services, Consulting and Engineering Services (Agencies specialized in Cleantech)

Maria van Dijk
Administration & Project Coordinator
Swiss Canadian Chamber of Commerce

House of Switzerland Canada 2010



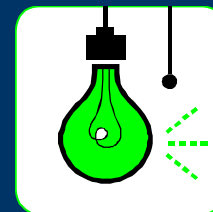
Switzerland at its best

Two houses, one country - Switzerland at its best. During the 2010 Olympic Games, Switzerland will transform Bridges Restaurant in Vancouver and the Mountain Club in Whistler into Swiss hospitality headquarters. The House of Switzerland in Vancouver and Whistler will be the place to be for VIPs, media and the general public.

Switzerland's Official Guest House

The House of Switzerland is the Swiss official guest house at the Olympic Games. It is one of the

few national houses that is open to the general public and it will be a hub and meeting place for decision-makers from the fields of sports, business and politics. The House of Switzerland Canada 2010 will be present in both of the Games' main venues: In Vancouver at Bridges Restaurant on Granville Island, and in snowy Whistler at Mountain Club on Town Plaza. Both places are very well known and centrally located restaurants. The interior design and menu will be adapted, allowing visitors to experience Swiss cuisine and a unique Swiss atmosphere.



"It is one of the few national houses that is open to the general public and it will be a hub and meeting place for decision-makers."

Successful Public-Private Partnership

The House of Switzerland will be open from February 5 - 28th 2010. There will be daily events, media hospitality, medal celebrations, a digital zone, food and beverage service – all with a distinctive Swiss touch. Switzerland's official guest house at the Olympic Games will present an open and diverse Switzerland to international and local guests and offer an opportunity to experience Swiss hospitality, innovation and business culture.

Successful Public-Private Partnership

The official Swiss guesthouse at Olympic Games has been in existence since 1998. The Federal Department of Foreign Affairs, Presence Switzerland, has been managing the project since 2004 and the House of Switzerland is today an example of a highly successful public-private partnership.

For Canada 2010 a truly "best of Switzerland" is on board: partners include Swiss holiday destination St. Moritz, the Swiss Olympic Association and the Swiss Olympic team, world famous Swiss chocolatier Lindt & Sprüngli, Swiss Cheese association, hip Swiss fashion label Zimtstern, famous Swiss five-stripe Künzli shoe, Pure Swiss Water, Rivella, and Nespresso.

Important Target Groups

Furthermore, SRG SSR idée suisse will set up its anchor studio for Swiss Olympic broadcasts in the House of Switzerland and visitors will be able to watch events live on large screens.

Presence Switzerland can look back on a whole series of successful Houses that attracted large numbers of visitors and great media attention. The House of Switzerland in Beijing 2008, for instance, had more than 120,000 visitors during the three weeks of its opening and offered a great platform to present Swiss business, sports and politics.



Important Target Groups

Switzerland is a global leader in the areas of tourism, innovation and the protection of the environment and shares many similarities with Canada – including dramatic winter landscapes, humanitarian leadership, and membership in La

Francophonie. These aspects shall be shared with the Canadian public during the Olympic Games 2010. Urban and trendy Vancouver and alpine and exclusive Whistler appeal to important target groups for Switzerland. The House of Switzerland Canada 2010 will once again attract visitors with top events and Swiss hospitality and allow celebrities, media and the general public to experience Switzerland – Switzerland at its best.

Swiss Canadian Chamber of Commerce (British Columbia) Inc.

790 – 999 Canada Place
Vancouver, BC, V6C 3E1
Canada

Phone
(604) 688-7947

Fax
(604) 687-7945

Official SCCC emails end with:
@swissccc.com

A short message from the editor...

Dear Reader,

2009 is slowly coming to an end - and what a year it has been. We have seen how interlinked countries are throughout the globe, and how we can work together to combat global challenges to achieve results.

In a similar capacity, one of the objectives for our chamber is to provide our membership with business links between companies in

Western Canada and Switzerland. Part of this development will be clearly visible at the upcoming Globe 2010 conference, which we hope you will take full advantage of.

In addition, Vancouver will be put on the world stage again with the 2010 Olympic & Paralympic Games. We are pleased to report that there will be strong representation of Switzerland at the Games. We look forward to welcoming you at the

"House of Switzerland" both in Vancouver and Whistler.

We sincerely thank all sponsors, members and Directors who make the activities of the SCCC possible.

Erich Amgwerd
Director of Communications & Technology
Swiss Canadian Chamber of Commerce
Associate Director
Vontobel Private Banking
Bank Vontobel AG, Representative Office
Vancouver BC, Canada

2010 Olympic transport & business info

2010 Olympic and Paralympic Transportation Team (OPTT) released the second phase of their Games-time integrated transportation plan. There will be significant changes to the existing road network in Downtown Vancouver and the Sea to Sky Highway starting in early

February. It will be 'business as unusual' during this time and now is the time to begin assessing what these changes mean to your business, your employees and your clients.

More info: www.travelsmart2010.ca

To help you and your key clients begin your plan for 2010, RBC is hosting sessions on "How to Get Around and Get Ready for 2010".

More info:
www.rbcroyalbank.com/olympicbusiness

Royal Bank of Canada

SCCC Sponsors



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland in Vancouver



We're on the Web!
Visit us at:
www.swisscanadianchamber.com

www.swisscanadianchamber.com