



Workshop Clean Technologies



Circular Economy in Rheinland-Pfalz: New Business Opportunities through Material Flow Management

The past decade has seen the rise of **Clean Technologies**, which try to reduce the environmental impact of our economic activity. The success of these technologies has shown that economic development and environmental protection are not at odds with each other. For example, **Germany's** economy has profited substantially from its early engagement in this emerging sector, focussing on the development of **renewable energy** sources and technology. The country is a recognized **global market leader** in this area today.

The regional government of **Rheinland-Pfalz** developed its own strategy on the development of Clean Technologies, which even goes beyond the federal regulations in this area. The concept considers **material and energy flows** in their entirety, thus including production, consumption and waste management processes, to create a more environmentally friendly economic cycle.

Following a presentation on Rheinland-Pfalz as an investment location, we would like to discuss the approach to Clean Technologies taken in this state and see how you might benefit from the experiences gained in Germany.



Rheinland-Pfalz

MINISTRY FOR ECONOMICS,
TRANSPORT, AGRICULTURE
AND VINICULTURE

When?

Monday, May 25, 2009
10 a.m. - 12 p.m.

Where?

Vancouver Lookout
555 West Hastings Street, Vancouver, BC

The workshop includes:

- presentation "Rheinland-Pfalz - Discover the State for Your Investment" by Paul-Michael Lottermann (Director, Investment and Economic Development Bank of Rheinland-Pfalz)
- presentation "Circular Economy in Rheinland-Pfalz: New Business Opportunities through Material Flow Management" by Prof. Dr. Peter Heck (CEO, Institute for Applied Material Flow Management)
- a light lunch snack will be served!

Please register by Friday, May 22, 2009
by e-mail: sascha.gurka@germanchamber.ca or by phone: 604-681-4469