

BUSINESS OPPORTUNITIES THROUGH THE CANADA-EFTA TRADE AGREEMENT

Morris J Wosk Centre for Dialogue at Simon Fraser University
320 Strategy Room, 580 West Hastings Street, Vancouver, BC, V6B 5K3

March 4, 2009

- PROGRAM -

TIME	ELEMENT
09:00-09:30	Registration
09:30-09:35	Introduction: James Hill, Director, Europe and Central Asia Commercial Relations, Department of Foreign Affairs and International Trade Canada, Conference Moderator
09:35-09:40	Welcoming Remarks: His Excellency Dr. Werner Baumann, Ambassador of Switzerland
09:40-10:00	Opening Address: Wayne Robson, Regional Director and Senior Trade Commissioner, Department of Foreign Affairs and International Trade Canada, Vancouver Regional Office "The Canada-European Free Trade Association Agreement and Implications for Trade, Investment and Innovation"
10:00-10:30	Panel Discussion: "Opportunities for Business Partnerships – Switzerland" Introduction by Moderator James Hill Dr. Guido Barsuglia, Deputy Regional Chief North America, Swiss State Secretariat for Economic Affairs: "From Machine Tools to Nano Technology: Swiss Solutions for your Business Success" Diana Nichols Nelson, Senior Trade Commissioner, Canadian Embassy in Switzerland: "A Headstart in Europe: Opportunities for Canadian Business in Switzerland" Question and Answer Session
10:30-10:45	Health Break
10:45-11:30	Panel Discussion: "Opportunities for Business Partnerships - Norway and Iceland" Introduction by Moderator James Hill Arnfinn Hattrem, Innovation Norway "Norway-Canada Trade Relations: A History of Success" John Winterbourne, Trade Commissioner, Canadian Embassy in Norway "Opportunities for Canadian businesses in Norway" Hlynur Gudjonsson, Trade Commissioner for North America, Consulate General of Iceland, New York "Iceland-A Small Powerhouse In the North" Question and Answer Session
11:30-12:00	Industry Panel: Current Corporation Douglas F. Houghton, President Globe Foundation Frank Came, Senior Advisor Question and Answer Session
12:00 -12:45	Buffet Lunch
12:45-1:15	Luncheon Address: Vifor Pharma Philippe Weigerstorfer, Senior Executive Vice-President, Head of Business Development and Licensing, Site Manager, Victoria, BC "The Benefits of Free Trade from a Research-based Industry Perspective"
1:15	Message of Thanks: His Excellency Mr. Tor Naess, Ambassador of Norway