

Switzerland.

Be Part of the
**SWISS
Pavilion**



**12th Biennial
Conference & Trade Fair on
Business & Environment**

**Convention Centre
Canada Place
Vancouver, Canada**

March 14 - 16, 2012

SWISS Pavilion organized by:
Swissenviro.ch - URANG GmbH

Local Partner (Vancouver):
Swiss Canadian Chamber of Commerce (BC & AB)

Under the Patronage of:
Consulate General of Switzerland, Vancouver
Government of Canada, Gouvernement du Canada

Supported by:
Cleantech Switzerland
energie-cluster.ch
(Osec) Switzerland. Trade & Investment Promotion
Schweizerischer Verband für Umwelt Technik (SVUT)

**WELCOME,
DEAR EXHIBITOR AND GUEST**



Dear friends of sustainable technologies and services,

We would like to invite you to participate at the recognized GLOBE™ 2012 Trade Fair & Conference on Business & Environment in Vancouver from March 14 – 16, 2012. Being part of this fair and participating in the SWISS Pavilion at the same time will optimize your benefits while reducing your own efforts. Additionally the partner on site, the Swiss Canadian Chamber of Commerce (SCCC), in cooperation with Cleantech Switzerland, will support you throughout the whole duration of the fair with valuable side events to maximize your business opportunities. See details on the GLOBE™ 2012 SWISS Pavilion and SCCC activities below. We are looking forward to meeting you at GLOBE™ 2012.

Sincerely,
The organizing committee

ABOUT GLOBE™ 2012



THE SERIES

GLOBE™ 2012 will be the 12th trade fair and conference in one of the world's largest and longest-running series dedicated to the business of the environment. Every two years, the world gathers in Vancouver for three days of thought-leading sessions presented by world-renowned sustainability experts, for the opportunity to see leading-edge environmental innovations from around the world, and to participate in unparalleled global networking opportunities. An estimated 10,000 environment industry leaders, procurement managers, government representatives, engineers and corporate executives will attend the GLOBE™ 2012.

THE TRADE FAIR

GLOBE™ 2012 is a global market place for the most cutting-edge solutions to the world's most pressing environmental challenges. More than 400 exhibitors from North America, Europe, the Middle East and Asia will showcase a broad range of the latest environmental technologies, services and solutions. The Trade Fair will highlight innovations in key supplier sectors, including:

- Alternative Energy Sources
- Air Quality Management
- Climate Change
- Energy Efficient Vehicles
- Fuel Cell Technologies
- Green Building Products and Technologies
- Industrial Waste and Management
- Urban Environmental Management
- Solid Waste Management and Recycling
- Sustainable Construction
- Transportation

THE CONFERENCE



Since 1990, the GLOBE™ Series of Conferences has become one of the highest-profile sustainable business summits in the world and the nexus for global networking and thought leadership on the business of the environment and can be seen as “Davos of sustainability”.

The 5 conference themes are:

- Corporate Sustainability
- The Future of Energy
- Finance & Investment
- Climate Change & Carbon Management
- Cities: Green Buildings, Infrastructure & Sustainable Design

Special Sessions:

- Sustainable Retail
- Water, Education & Training
- Auto FutureTech
- Sustainable Tourism

THE SIDE EVENTS



The Swiss Canadian Chamber of Commerce (SCCC) entertains close contact with the Consulate General of Switzerland and other Government offices, as well as Swiss and European organizations in British Columbia and Alberta. The goal of this NGO is to strengthen business and trade relationships between the two countries and to enhance the opportunity to establish new business and personal contacts for their members. SCCC is supported by Cleantech Switzerland, which offers a strong link to the Swiss government and the Swiss cleantech industry.

In cooperation with GLOBE™ Foundation and Government of Canada, SCCC will give you further networking opportunities by organizing attractive side events on-site as well as off-site. If you're interested in getting concrete insights in how Canadian business is conducted by participating in organized company-tours, if you'd like to network with Canadian as well as Swiss decision makers and need opportunities for private talks, join the side events as exhibitor at no costs. Sponsoring opportunities are available. For further information contact SCCC. Details to follow on www.swisscanadianchamber.com.

KEY FIGURES GLOBE™ 2010

- Total Participants: 9,000
- Conference Delegates: 1,800+
- Exhibiting companies: 425 (194 foreign; 22 countries)
- Countries represented: 70
- CEOs and Presidents in attendance: 800+
- Media Representatives: 190
- Speakers: 185

YOUR KEY BENEFITS GLOBE™ 2012



- Be part of premier showcases for global environmental innovations
- Get to see the most advanced environmental and energy products, services and systems around
- Network with the world's top representatives in the sustainability/ cleantech sector
- Profit from significant daily international media coverage

ABOUT THE SWISS PAVILION



WHY A SWISS PAVILION?

Exhibiting at leading fairs is one of the most eminent marketing tools to extend your presence abroad or to conquer new markets. The SWISS Pavilion reduces your effort and assures a professional service.

There's two main reasons for initiating a "SWISS Pavilion":

- Showcase Switzerland to the world
- Offer an export platform to Swiss companies

OBJECTIVES

The "SWISS Pavilion" has the following objectives:

- Achieve an outstanding, remarkable visual presence at the GLOBE™ 2012
- Collective appearance as one, innovative country
- Give Swiss companies, also small and middle sized ones, the opportunity to showcase their high quality products and services, and their advanced technologies and novelties
- Profit from the good Swiss image and show the Swissness factor which will draw a high degree of attention

YOUR KEY BENEFITS AS EXHIBITOR AT THE SWISS PAVILION

- Profit from a highly visible, attractive and outstanding booth platform (2400 sqft / 220 m² in size, double the size of GLOBE™ 2010).
- Enable smaller companies to participate as an exhibitor
- Reduce the effort on your side before, during and after the exhibition
- Professional service including hostess service on site
- No administrative discomforts to deal with
- Access prospects from over 70 economies
- Form strategic alliances & attract investment capital
- Profile your environmental solutions and initiatives globally

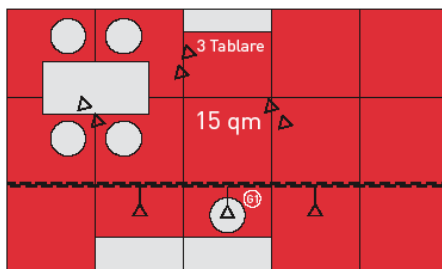
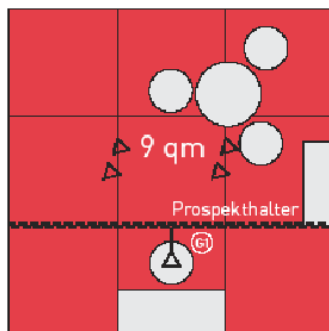
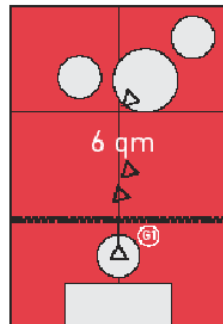
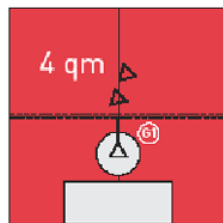
SPECIAL OFFER

Early Bird:

Book your booth space until September 30 and get 5% off our booth price!

ABOUT THE BOOTH PACKAGES

YOUR BOOTH OPTIONS AT THE SWISS PAVILION



The SWISS Pavilion, which will be in the main Exhibition Hall, offers convenient packages in various sizes:

START UP (ca. 43 sqft / 4 m²):

Price: CHF 4'200.00

- 1 Welcome-desk
- 1 Barstool
- 2 Wall elements incl. shelves for brochures etc.
- Carpeting
- Fascia name board
- Lights

ECO (ca. 65 sqft / 6 m²):

Price: CHF 5'800.00

- 1 Welcome-desk
- 1 Barstool
- 3 Wall elements (1 x 2.5m) incl. shelves for brochures etc.
- 1 Table with 4 chairs
- Carpeting
- Fascia name board
- Lights

BUSINESS (ca. 97 sqft / 9 m²):

Price: CHF 7'800.00

- 1 Welcome-desk
- 1 Barstool
- 4 Wall elements (1 x 2.5m) incl. shelves for brochures etc.
- 1 Table with 4 chairs
- Carpeting
- Fascia name board
- Lights

FIRST (ca. 162 sqft / 15 m²):

Price: CHF 11'500.00

- 1 Welcome-desk
- 1 Barstool
- 6 Wall elements (1 x 2.5m) incl. shelves for brochures etc.
- 1 Table with 4 chairs
- Carpeting
- Fascia name board
- Lights

Package Prices Include

- Surface area including above mentioned basic equipment
- Electrical socket (1 x 110 V)
- Booth service by hostess
- Non-alcoholic beverages

Special Elements

- Wall element (1 x 2.5m) for poster (Price: CHF 1'800.00) incl. shelf for brochures
- Display of brochure (Price: CHF 500.00)

Individual Booth

Different booth layouts or displays can be discussed individually to meet your expectations.

FEES

For your convenience, all the fees are payable to the SWISS Pavilion organizer, Swissenviro.ch

Inscription Fee: CH 450.00

(non-applicable for members of SCCC, SVUT and energie-cluster)

Booth Fee: According to your package choice

Trade Fair Entry Ticket: Included in the booth fee

Conference Registration: See <http://2012.globeseries.com/registration.aspx>

APPLICATION

Registration: Via attached Registration Form (Swissenviro.ch)

Deadline: December 5, 2011

GLOBE™ 2012

12th Biennial Trade Fair & Conference on
Business & Environment
March 14 – 16, 2012

Trade Fair Hours:

Wednesday - Thursday 10 am - 6 pm
Friday 10 am - 5 pm

Vancouver Convention Centre
Main Exhibition Hall
999 Canada Place
Vancouver, Canada
www.2012.globeseries.com



Be Part of the
**SWISS
Pavilion**

Organizer:

Swissenviro.ch

Local Partner (Vancouver):



swiss canadian chamber of commerce
building business links between Switzerland and Western Canada

Under the Patronage of:



Government of Canada
Embassy of Canada

Gouvernement du Canada
Ambassade du Canada



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland in Vancouver

Supported by:



 energie-cluster.ch



GLOBE™ 2012

FAIR ORGANIZER

GLOBE™ Foundation
World Trade Center
Suite 504 - 999 Canada Place
Vancouver, BC V6C 3E1
www.globe.ca

SWISS Pavilion

PAVILION ORGANIZER

Swissenviro.ch
URANG GmbH
Kempttalstrasse 56
CH - 8308 Illnau
Phone +41 52 355 21 11
Fax +41 52 355 21 10
info@swissenviro.ch

Contact:

urs heutschi: urs.heutschi@swissenviro.ch
iris rieber: iris.rieber@swissenviro.ch

LOCAL PARTNER (VANCOUVER):

SIDE EVENT ORGANIZER:

Swiss Canadian Chamber of Commerce (BC & AB) Inc.
790 - 999 Canada Place
Vancouver, B.C.
Canada
V6C 3E1
Phone +1 604 688-7947
Fax +1 604 687-7945

Contact:

chamber@swissccc.com

Please feel free to contact Swissenviro.ch directly for all
SWISS Pavilion related questions and enquiries.