



Betty MacLeod
Vice President, Olympic Business Development
RBC Royal Bank

RBC is proud to be a premier national sponsor and the official bank for the 2010 Olympic and Paralympic Winter Games. RBC has appointed Betty MacLeod, Vice-President, Olympic Business Development to help companies identify and capitalize on the 2010 Winter Games opportunities. This is a specially created role and RBC is the only financial institution in Canada to have a role offering Olympic business development advice.

Betty has over 25 years of extensive business banking experience. She was previously Manager, Small Business & Healthcare Professionals for Vancouver and prior to that Manager, Business Banking in the Surrey/White Rock markets.

Betty also provides complimentary strategic business consulting services to companies exploring the many opportunities the 2010 Olympic Winter Games will bring. Betty has an extensive network of contacts within the Olympic family and business community which assists companies as they plan for success and explore ways to fully leverage the 2010 Winter Games.