



## INVITATION LETTER & RSVP INSTRUCTIONS

### OPEN FOR BUSINESS OPPORTUNITIES THROUGH THE CANADA – EFTA (EUROPEAN FREE TRADE ASSOCIATION) AGREEMENT

The Morris J Wosk Centre for Dialogue at Simon Fraser University  
320 Strategy Room  
580 West Hastings Street, Vancouver, BC, V6B 5K3

March 4, 2009  
from 09:00am – 01:15pm

Don't miss this seminar exploring valuable trade, investment, and science and technology opportunities between Canada and the EFTA countries: Switzerland, Norway, Iceland and Liechtenstein. This is your chance to discover a multitude of exciting new opportunities with significant economic partners across the Atlantic.

#### SPEAKERS INCLUDE:

- His Excellency Dr. Werner Baumann, Ambassador of Switzerland
- His Excellency Mr. Tor Naess, Ambassador of Norway
- James Hill, Director, Europe and Central Asia Commercial Relations, Department of Foreign Affairs and International Trade Canada, Conference Moderator
- Dr. Guido Barsuglia, Deputy Regional Chief North America, Swiss State Secretariat for Economic Affairs
- Diana Nichols Nelson, Senior Trade Commissioner, Canadian Embassy in Switzerland
- Wayne Robson, Regional Director and Senior Trade Commissioner, Department of Foreign Affairs and International Trade Canada, Vancouver Regional Office
- Arnfinn Hattrem, Innovation Norway
- John Winterbourne, Trade Commissioner, Canadian Embassy in Norway
- Hlynur Gudjonsson, Trade Commissioner for North America, Consulate General of Iceland, New York
- Douglas F. Houghton, President, Current Corporation
- Frank Came, Senior Advisor, Globe Foundation

#### LUNCHEON ADDRESS:

- Philippe Weigerstorfer, Vifor Pharma Senior Executive Vice-President, Head of Business Development and Licensing, Site Manager Victoria, BC: "The Benefits of Free Trade from a Research-based Industry Perspective"

#### Hosted by:

The Consulate General of Switzerland, the Embassy of Iceland, Innovation Norway, in cooperation with Canada's Department of Foreign Affairs and International Trade

To register for this free event, please **RSVP by email to [yncvr@international.gc.ca](mailto:yncvr@international.gc.ca) or call 604-666-0434** no later than Thursday, February 26<sup>th</sup>, 2009 and for our reference please **copy in** the Consulate General of Switzerland, [daniela.nathanael@eda.admin.ch](mailto:daniela.nathanael@eda.admin.ch)